FOSL Board Meeting
Monday, January 9, 2017
6:30 p.m.
Northern Kentucky University, SL 102

Present: Mary Ran, Arne Almquist, Michael Berry, Erik Pederson, Ken Gunkel, Steve Hoffman, Tira Rogers, John Campbell, Meredith Singleton, Vicki Schooler, and Sherry Cucchiara (recording secretary)

Not Present: Steve McMillen, Jennifer Mearns, Cyd Alper-Sedgwick, Pat Brennan, Kelly Moffett, Michael Monks, Rock Neelly, Aaron Sharpe, and Bonnie Meyers

Special Guest: Jody Zerbe, Assistant Director, Development & Alumni Engagement

Welcome, Announcements, Call to Order: 6:34 p.m.
Ken G announced Erik Pederson was recently selected to the New Leaders Council Institute's class for 2017. NLCI is a national organization with 44 chapters. Erik is one of only two Northern Kentuckians in this year's class of 15 in the commonwealth's chapter. The class will begin an intense, five-month political/entrepreneurship training program on January 28th. Alumni of this program have the skills necessary to be civic leaders in their communities and workplaces. Congratulations Erik! Looking forward to hearing more about this in the months to come.

Proxies were assigned as follows:
- Steve McMillen – proxy Meredith Singleton
- Jennifer Mearns – proxy Michael Berry
- Cyd Alper-Sedgwick – proxy Tira Rogers
- Pat Brennan – proxy Mary Ran
- Kelly Moffett – proxy Vicky Schooler
- Michael Monks – proxy Erik Pederson
- Rock Neelly – proxy John Campbell
- Aaron Sharpe – proxy Steve Hoffman

Approval of Minutes from the November 14, 2016 Meeting – Ken Gunkel
- Review of minutes
- Tira moved to approve the minutes from the November 14, 2016 meeting – motion seconded by Steve H. Passed.

Approval of Treasurer’s Reports – Tira Rogers
- Tira presented November and December Financial Statements. Tira moved to accept November and December. Vicky S seconded. Passed.

COMMITTEE REPORTS

Nominating Committee – Vicky Schooler
- Greg Edwards suggested by Arne Almquist and nominated by Ken Gunkel has accepted invitation to serve as board member beginning July 2017.
- Brennan Scanlon nominated by Steve M has accepted invitation to serve as board member beginning July 2017.
- Steve H will follow-up with Gayle Brown about her invitation to serve as board member.

**Literary Committee – Vicky Schooler for Kelly Moffett**
- Eight NKU students were chosen to participate in a workshop with Andrea Scarpino, poet laureate of the Michigan UP, on November 15th & 16th. It was a successful and enriching program sponsored by FoSL and the English Department.
- Bianca Springs will visit a class on campus in March.
- Robert Gibe will visit a class on campus prior to his presentation on April 28th.
- Appalachia: An American Story event will be April 28th at the Cincinnati Art Museum. FoSL is supplying content in collaboration with Scripps Howard Center and funding up to $1,500.
- NKU Study Abroad in Ireland May 9 – 22, 2017 has arranged to have Carlo Gebler attend a dinner, reading, and to work with students. FoSL provided $400 to support this program. At the November 14th board meeting John Campbell said he would match the $400 to use by the Literary Committee.

**Ad Hoc: Good Food, Good Drinks, Good Books – Tira Rogers & Michael Berry**
- Michael updated the sponsorship activity stating he has received a few “maybes” and 2 or 3 committed at the $500 level that includes 2 admissions. Tickets are $100 to the event, so for $300 more two people can be sponsors and receive the additional benefits.
- Erik P suggested reaching out to Nathan Smith for sponsorship. He will contact Nathan to let him know Ken will follow up.
- Tira R reported she will coordinate silent auction donations and encouraged board members to solicit “experiences” donations. Arne suggested a vacation rental, etc.
- Ken G reported Mar-Comm will be providing materials, i.e. posters, invitations, programs, press releases and email blasts. The intent is to use electronic notification as much as possible.
- Sherry is submitting a design request for a banner to be used for electronic media.
- Arne suggested that Tira contact Lois Schultz to work with Michael Providenti to have a page devoted to the event on Steely Library’s web site.
- Event requires 70 paying supporters to break even, and a maximum of 200 supporters. Even will be held March 22 at New Riff.

**Ad Hoc: Christmas Celebration – Steve Hoffman**
- Final expenses are $1,173.49, which are slightly higher than budget due to the purchase of a commemorative chair and engraving fees in honor of Sandi Rogers-Webster.
- Jim and Rachel Votruba were honorary guests. They were appreciative of this by the FoSL.
- Approximately 50 people attended. The feedback was very positive.
- Enjoyable background music was played by NKU Music Department.
- Catering from the French Crust was delicious.
- Clare Mearns and Jake Pangallo (NKU students) did a terrific job as bartenders.

**Ad Hoc: NKU Study Abroad – Kelly Moffett & Bonnie Meyer**
- No Report
Associate Provost Report – Arne Almquist

- Arne reported Alice Roberts recently passed away and NKU SL Archives is working with her estate to donate her “papers”.
- Arne reported a senior fundraising advisory group from UC visited NKU campus in the fall.
- Arne reported two visitors of the Thomas S Noble Art Exhibit have contacted Lois Hamill, Archivist, to become donor/supporter of Steely Library’s Special Collections & Archives.
- Arne provided updates for the 2017 annual campaign. The total received through December 31, 2016 is $4,962. He mentioned a gift of $1,126 from Joyce G Holt. Also, he is investigating the status of a gift that Ken was made aware of from USB Financial Services for $1,000 at the end of the year.
- Arne reported the reorganization at SL enables the library to meet the demands and growth of today’s student base.
- Arne reported NKU Archives & Special Collections has received additional Moby Dick prints.
- Arne reported a Public Relations staff member, Kyle Biggs, will begin working to provide support to FoSL. Michael B asked if we will begin publishing “Annotations.” Arne stated this is possible with the PR staff member support.

President’s Report – Ken Gunkel

- Ken G presented Budget vs Actual 2016/2017 (see sheet). A question arose concerning the budget amount for BBTB ($1,500) but actual expense is ($1,032). Arne explained that $1,500 had been earmarked to increase support for BBTB and anticipates using the full amount in 2017-18.
- Ken G reported a donor has committed to provide funds for the board matching funds drive. He will name the donor at March meeting. Requires 100% participation from the board with an average donation of $200 from each member.
- Ken G distributed a “Statement of Purpose” as a living document. This is not a mission or vision statement, but rather a script of “what we do.” Please send any changes, comments, or suggestions to Ken.
- Upcoming Birthdays – Tira 1/14, Mike M 1/23, Aaron 2/7, Cyd 2/21, Vicky 3/4, Bonnie 3/14

Old Business –

- None

New Business

- Arne announced that President Mearns was asking NKU supporters to participate in the “Invest for Success” e-mail campaign, sending messages to Kentucky’s legislators to encourage them to increase the amount allocated to address NKU’s historic underfunding.

Next Meeting: March 13, 2017 at 6:30 pm Steely Library Room 102.

Adjournment: Moved by Tira R. Seconded by Vicky S. The meeting adjourned at 8:00 p.m.